

DSA NEWS BRIEFS

DSA Teams with Cell Phones for Soldiers to help our troops



Data Systems Analysts is sponsoring Cell Phones For Soldiers, a non-profit program that collects old and unused cell phones which are exchanged for prepaid calling cards that are sent to over 150,000 soldiers serving overseas. DSA will be collecting phones in each of their office locations, by mail, or at upcoming industry conferences.

"We're proud to show our support for U.S. soldiers and to contribute to a worthy cause such as Cell Phones for Soldiers, by encouraging DSA employees around the U.S. to donate their old or used cell phones, and also providing a means for colleagues in our industry to do the same," says Fran Pierce, President and CEO of DSA. "This recycling program not only enables soldiers serving overseas to call loved ones at no charge, but also reduces the number of phones that end up in our landfills."

The donated phones are sent to ReCellular, which pays Cell Phones for Soldiers for each phone – enough to provide an hour of talk time to soldiers abroad. Approximately half of the phones ReCellular processes are reconditioned and resold. Phones and components that cannot be refurbished are dismantled and recycled to reclaim materials.

"Over the past few years, we have been amazed by the generosity of others. But, we have also seen the need to support our troops continue," says Brittany Bergquist, Cell Phones for Soldiers co-founder. "It is easy for Americans to make a small showing of support by donating their unused cell phones, and providing families with a much-needed connection to their loved ones overseas."

Call DSA at 877-422-4DSA (4372) to obtain a pre-paid envelope to donate your phone, or send an email to cpfs@dsainc.com.

Along with other Government Contractors and Government Leaders, DSA's Single Interface to the Field (SIF) team at Fort Monmouth, NJ received the 2009 Project Management Excellence award from the Government Information Technology Executive Council

(GITEC) in March. SIF is an entry point from which Warfighters obtain support of any system managed by the CECOM Life Cycle Management Command (LCMC) and additional digital capabilities. It not only guides them to the assistance they need; it links them to mission-essential information pertaining to areas such as fielding and training.



milSuite – Web 2.0 for the AKO/DKO Community

Team DSA, AKO, and PEO C3T CKO combined to leverage existing PEO C3T tools and an AKO tool to produce a suite of Web 2.0 applications for the sharing of knowledge and experience. The foundation of milSuite is based on the integration of three Web 2.0 applications: a wiki, a blog, and a professional networking application. This suite of capabilities will be available to the AKO/DKO community and will be tied together through a central profile and business card. This business card will allow a user to roll-over another user's AKO/DKO username and access key contact information, related links, and their profile. By allowing users in any application to access other user's profiles, Team DSA will integrate knowledge and sharing by connecting people to people, and thus people to knowledge. Team DSA proposed the suite after implementing the wiki



and blog as part of the 2008 release of the Army Team C4ISR Knowledge Center, and researching potential professional networking solutions. The current focus of milSuite will be to implement milBook, integrate existing milBlog and milWiki, and release all three sites through a milSuite site on the AKO.

Team DSA will move milSuite forward by implementing other AKO/DKO enterprise tools or elevating existing Web 2.0 tools to be included within the suite. Team DSA will look to add video and picture sharing to the suite, as well as milBook, a Company Commander's social space developed by West Point. Another requirement expressed by AKO would be to expand milSuite to also act as a central AKO/DKO Open Source repository, where other open source applications can be accessed and shared.

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Two Additions Further Strengthen DSA's Federal Advisory Board

DSA announced the addition of Mr. John M. Gilligan and Mr. William Shernit to DSA's Federal Advisory Board (FAB).

Fran Pierce, DSA's President and Chief Executive Officer commented, "With over 25 years of managerial experience in leading large information technology organizations, Mr. Gilligan's expertise in business strategy, organizational innovation, program implementation and IT Security will be highly beneficial as the company's presence in the public sector continues to expand."

Mr. Gilligan was Senior Vice President and Director, Defense Sector, at SRA International, Inc. Mr. Gilligan has served as a Chief Information Officer for the United States Air Force and the U.S. Department of Energy, and he was Program Executive Officer for Battle Management and Command



John M. Gilligan



William Shernit

and Control for the Air Force. He is a member of the Cyber Security Commission (formed to advise the 44th President) and the Army Science Officer.

Mr. Shernit is the former President and Chief Executive of Intelsat General Corporation, the largest provider of commercial satellite communications to the Department of Defense, contractors, international military partners and intelligence agencies. Prior to joining Intelsat General, Mr. Shernit served as President of BAE Systems Information Technology.

"Bill brings a wealth of experience, both corporate and government, to our Advisory Board," states Fran Pierce. "As our growth in the Intel and National Security sectors continues, we welcome Bill's guidance and insights in these areas and others."

Through the establishment of key business alliances and relationships, DSA has recently launched its Secure Medical Identity Solutions offering, strategic healthcare IT applications and services for use in the Medical Community and other segments of the private sector. Included in this offering are the following solutions: AltaPoint Electronic Medical Record (EMR) and Practice Management Solutions Suite, SETECH Medical Information Exchange (MEDEX™) Health Information Exchange (HIE) Solution, and My Medical Memory (M3) Medical Identification Card.

The Medical ID Card, which is based on the government's Personal Identity Verification (PIV) and HIPAA standards, will allow consumers to carry emergency medical data and patient health information securely on a smart card. For more information, please go to www.dsainc.com, and click on Secure Identity Solutions under Services, or contact Charles Cooks, Vice President, Intel, Civil and National Security Programs at 703-591-3704.

President's Message



2009 has been a strong year to date for DSA, despite the tight economy, and we are taking the opportunity to invest in several areas to move us forward.

2008 successes continue to propel the company upwards, with continued growth from all business units, as well as our 61 teammates on DSA's Encore II contract.

We have entered into new strategic partnerships that enable us to offer new and innovative solutions. Our recently launched Medical Health IT Solutions have opened doors for us in new markets across the country, and we have been happily challenged by growth from DSA's certification as a FiXs Credential Issuer. Our team at PEO C3T continues to produce award winning solutions. Our expertise with knowledge management has been put to excellent use internally

as we create a collaboration portal for our own employees, supporting comprehensive information sharing and teamwork throughout the company. As we better understand the successes of our colleagues, we can bring that expertise to bear to benefit our clients.

We look forward to a busy and productive fall, and hope we will see many of you at upcoming conferences.

Frances A. Leise

AFCEA Presents Award to DSA Vice President

The AFCEA International Awards Committee has selected DSA Vice President and General Manager, Bill Jones, to receive one of the Association's Meritorious Service Awards for 2009.



Bill Jones

Jones and fellow honorees have compiled a noteworthy record of exceptional contributions to AFCEA, and to the professional IT Community.

DSA announces recipients of Scambia Scholarship Award

Earlier this summer, two outstanding students from Hazleton Area Senior High School (Hazleton, PA) each received a \$1,000 scholarship from the Thomas N. Scambia Trust Fund.

DSA is proud to recognize the recipients, Miss Amy Cheesman and Miss Cristy Doyle, graduating seniors, for their achievements. Both Cheesman and Doyle are in the top third of their class scholastically, and have each earned varsity letters as dual-sport athletes while at Hazleton.

This fund was created in 1987 to honor the memory of DSA founding member Thomas N. Scambia. Mr. Scambia was a graduate of Hazleton High School, and the award recognizes students who excel in multiple disciplines, as well as extra-curricular activities, and encourages continuing education.

DSA to Issue Certified Federation for Identity and Cross Credentialing Systems Credentials

DSA has entered into a strategic Original Equipment Manufacturer (OEM) agreement with Operational Research Consultants, Inc. (ORC), a wholly owned subsidiary of WidePoint Corporation, to issue Federation for Identity and Cross-Credentialing Systems® (FiXs) Certified Credentials to its employees and customers.

The FiXs identity credentialing network is the only network certified to interoperate with the Defense Cross-Credentialing Identification System (DCCIS) infrastructure, the credentialing network of the U.S. Department of Defense (DoD).

"DSA has long been dedicated to providing information assurance solutions that keep DoD net-centric systems safe from harm," states Charles Cooks, DSA vice president for Intelligence, Civil and National Security Programs. "Our partnership with ORC and its parent, WidePoint Corporation, enables us to offer a further layer of identity security, resulting in peace of mind knowing that users are able to access only the facilities and information to which they have been granted authority."

Under the scope of this Agreement, DSA will offer hardware assurance tokens and associated certificates that are recognized by DoD divisions as providing the same level of security protection as the certificate on a Common Access Card (CAC), which identifies and authenticates users by controlling access to computer networks, encrypting

e-mail messages and enabling users to sign documents electronically.

As the Federal Government continues to demand increased identity assurance, FiXs certified credentials are rapidly becoming the answer for the Federal contracting community to meet the Federal Acquisition Regulations (FAR) Homeland Security Presidential Directive/HSPD-12 mandates.

DSA issued its first FiXs credentials at Fort Belvoir, VA in April. We also have the capability to issue credentials out of our Fairfax office.



The Federation for Identity and Cross-Credentialing Systems

TELLING DSA'S STORY

▶ Roger Salomon was an expert panelist at the NJTC e-Health Summit Conference in Princeton, NJ on May 20.

DSA will be exhibiting at:

▶ **Veteran Exposition Career Fair**, August 16-17, 2009, Atlantic City Convention Center, Atlantic City, NJ

▶ **LandWarNet**, Booth 1827, August 17-20, Broward County Convention Center, Ft. Lauderdale, FL

▶ **AFITC**, Booth 258, August 24-26, Renaissance Montgomery Convention Center, Montgomery, AL

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My Medical Memory and Data Systems Analysts Partner to Provide Secure, Portable Health Records

My Medical Memory (M3) and Data Systems Analysts (DSA) are pleased to announce a strategic partnership which will result in providing customers with high security and portable capability in handling critical medical records.

My Medical Memory's flagship product is a physician-designed system to obtain, store and manage a patient's personal medical records on a flash drive. This helps patients carry their crucial, life-saving medical records everywhere they go, with access whenever and wherever they need it.

Now, with the technological expertise that DSA brings, the two companies jointly can

offer customers the same level of security demanded by the U.S. Department of Defense, the National Security Agency, and other government agencies. Together, DSA and My Medical Memory are developing SmartCard applications that allow secure online record storage and retrieval, with authentication systems that will stringently protect patient privacy while still allowing authorized access to lifesaving healthcare information when needed.

"Healthcare is the next frontier for sophisticated technology applications and high-level security," says Charles Cooks, DSA's Vice President for Intel, Civil and National Security Programs. "We can offer nearly unlimited

capability in terms of joining health records, physician networks, and even government programs like Medicare and Social Security. Imagine a nationwide healthcare network, with instantaneous, secure access. The potential for enhanced quality of life, and, in fact, saving lives, is enormous."

This partnership goes far beyond patients being able to provide complete information to doctors, adds Mary Mazza, D.O., one of My Medical Memory's founding partners. "This is the answer to problems that are cropping up not just for individuals, but in the hospital, with insurance companies, and in the government with disability claim processing."