

DSA NEWS BRIEFS

DSA Announces Key Promotions

CEO Fran Pierce was pleased to recognize three individuals with promotions this quarter.

Bill Jones to Spearhead Federal Division Growth

Bill Jones has been promoted to Vice President and General Manager of the company's Washington, DC and Mid-West operations.

As General Manager, Jones will continue to ensure the highest level of support to DSA operations and clients in Virginia, Maryland, and Illinois.



Bill Jones

Charles Cooks to Lead Intel, Civil and National Security

Charles Cooks will be adding responsibility for DSA's Civil programs to his current role as VP of Intel and National Security.

This alignment places Cooks in charge of three vital areas for DSA's future growth.



Charles Cooks

Rob Russell to Head Business Operations Functions

Rob Russell, VP Business Operations, will manage DSA's human resources, recruiting, contracts administration, security, and information technology departments. This promotion acknowledges Russell as an integral part of the DSA management team.



Rob Russell

Kat Hollis joins DSA



Kat Hollis

As Senior Vice President for Strategic Planning and Business Development, Kat Hollis brings to DSA a wealth of industry knowledge and experience that will be instrumental as we refine our business direction and development strategies for the future. Prior to joining DSA, Kat was Corporate Portfolio Executive Director for EDS. She is a Graduate of the National War College and holds an MS in National Security Strategy.

JPEO-Chemical Biological Defense Portal

During the last quarter of 2006, DSA long-time client, Emerson Keslar, Chief Knowledge Officer for the US Army Program Executive Office for Command, Control and Communications Tactical (PEO C3T), partnered with the Joint Program Executive Office Chemical Biological Defense (JPEO-CBD) located in VA to share Knowledge Management (KM) techniques. The JPEO-CBD develops, tests, acquires and delivers the world's most effective automated chemical biological detection systems, medical diagnostics and countermeasures. It is a joint effort between the Army, Navy, Air Force, and Marines.

DSA was engaged to develop a portal similar to the existing Team Command, Control, Communications, Computers, Intelligence, Surveillance, and Reconnaissance (C4ISR) Knowledge Center, with capabilities for institutional awareness, collaboration, work-flowed business processes, KM, team tools and data warehousing.

An initial JPEO-CBD Portal has been created and supported by Lynn Retterer of the DSA Tinton Falls office. In the

upcoming months, several additional DSA employees, including Mike Donovan, will also become involved to bring the JPEO-CBD Portal to full functionality; DSA will continue to provide project management, on-going development and support well into the future.

As an overview, the JPEO-CBD envisions the Portal as a useful resource to be enhanced in the future with additional program management capabilities through tools such as an Executive Information Management System (EIMS). Additional collaboration features including, but not limited to, file sharing, instant messaging and web-conferencing will also be incorporated. A document library will be integral for posting and locating documentation. The Portal will also offer access to technological advancements through such external resources as the

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Lynn Retterer



DSA members of the Air Force Communications Agency GCSS-AF Lead Command support team are pictured here receiving the Team of the Year Award, 28 February. Col Steve Hennessy presented the award to Mr. Jose Estrada, the team leader. Included in this picture are DSA team members John Buck, Ken Coari, Rick Jenson, Joe Lucas, and Larry Wrinkle.

President's Message



The first quarter of 2007 has been a time of exciting change for DSA. As you see elsewhere in this newsletter, we announced several key promotions that further strengthen

the support we offer our client base. We are also pleased to welcome Kat Hollis to DSA. Her leadership of the business development team and its strategies will bring new opportunities to the organization as well as strengthen existing relationships.

Also this quarter, DSA was awarded a CMMI Level 2 Maturity rating, proof of our commitment to continually improve our process disciplines to ensure a consistently high level of project success for all our clients.

Looking forward, we are gearing up for another summer replete with proposal submissions and trade show exhibitions. We will offset the hard work and long hours that often accompany these efforts with our annual Picnics, held near our Northeast and DC Metro Area offices. We and our families enjoy a day of fun and relaxation, games and music galore, with the added benefit of getting to know our colleagues better outside of the office environment.

Frances R. Leice

TELLING DSA'S STORY

Come visit us at the follow conferences:

- ▶ Technology Forums – Technet MidAmerica Collinswood, IL, Booth: 312, June 31
- ▶ AFCEA LandWarNet 2007, Ft. Lauderdale, FL, Booth: 923, August 21-23
- ▶ NSA FANX, Linthicum, MD, July 10
- ▶ NSA NBP, Annapolis Junction, MD, July 11

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Talk about multi-tasking ...

DSA software developer Jeffrey Brayne picked-up his hardware (namely his Gretsch) and played the annual New Year's Commanding General's Ball along with his 10-piece band, Black Tie Boogie. Jeff, his wife Jessica (third

from the right) and bandmates, had two weeks to prepare after the Army band cancelled. The Major General was so impressed that Jeff and crew are now booked to play a Fisher House fundraiser for wounded soldiers in June. *Nice going Jeff – that's music to our ears!*



DSA and DOE say farewell to Barbara Allen as she begins a new phase of her life following 38 years of Federal Service. Intelligence and Counterintelligence for the Department of Energy presented numerous awards and spoke of Barbara's many accomplishments in her career. On behalf of DSA, Ken Wenger presented Barbara with a gift and a humorous plaque to convey our thanks for the opportunity to support her messaging program for the last three years. DSA wishes Barbara well as she heads for California and new opportunities.

JPEO-CBD Portal continued

Institute of Electrical and Electronic Engineers' (IEEE) Xplore; the ability to virtually attend ceremonies or events from remote locations; ways to stay informed of late breaking news through direct links to the Army Knowledge Online (AKO) website; and access to interest-

ing JPEO stories and Really Simple Syndication (RSS) feeds from such national news sources as CNN, the Early Bird, and USA Today. For additional information on these capabilities and others offered to the JPEO-CBD, please contact Kathleen Kirk, DSA VP for Northeast Operations.

DSA Achieves CMMI® Level 2 Maturity Rating

DSA has been recognized for Best Practices in Process Management and Software Product Development by the Software Engineering Institute (SEI).

In obtaining a Level 2 Rating, DSA places itself in a select group by meeting specific goals in six crucial process areas: Requirements Management, Project Planning, Project Monitoring and Control, Measurement and Analysis, Process and Product Quality Assurance, Configuration Management.

The CMMI model has been adopted as a standard of excellence worldwide. These ratings assist customers in selecting reliable purveyors

of software products and professional services, which is crucial within governmental and technical operations that rely on business partners to support increasingly complex program goals. According to SEI research, CMMI Level 2 organizations are four times more efficient in software engineering than Level 1 organizations.

"This certification attests to the quality of our project management processes and organizational commitment to improvement," says DSA's VP for Business Operations, Rob Russell.

